TALKING WITH ... KEN BORNSTEIN



Founder and president of the Villages BMW Z club speaks with The Daily Sun about the car enthusiast club he founded in 2016 to bring together BMW lovers.

By SHERRI CONER

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Cruising through life in a sports car is nothing new for Ken Bornstein.

In fact, he has driven beautiful cars since college graduation.

Originally from Passaic, New Jersey. Bornstein and his wife moved in 2013 from Greenville, North Carolina, to Village of Gilchrist. The Daily Sun spoke with him about the Villages BMW Z club, which he is founder and president of.

Tell Us About the BMW Z Club:

I started (the club) in 2016. I wanted BMW owners to share camaraderie but also enjoy road trips and outings. We have 89 cars and 164 members.

Does the Club do Fundraisers Or Annual Events?

Our fundraising is in conjunction with our annual holiday party, which benefits Wildwood Food Pantry. Our annual events include a Z Fun Fest in October, Zs Around the Square at Lake Sumter Landing and our December Holiday Party. Before monthly club meetings, we usually gather for pre-meeting dinners.

How Are You Keeping in Touch With Members During the Shutdown?

I have been emailing "Boredom Busters" to our membership, which includes information about our cars, along with humorous stories and pictures. Our first outing will be June 23.

What Is the Story of Your First BMW Z?

In 2006, I leased my first BMW Z4. It was a four-cylinder model, black on black.

My latest Z4 is a 2012 twin turbocharged four-cylinder model.

Since I leased several BMW 3 Series sedans before, I was familiar with BMW quality and performance. I test drove the Z4 and knew that I wanted one.

Why Are You so Loyal to the Car?

Something about sports cars brings out the fun and excitement of owning a car, especially a performance convertible. After a long, stressful day at work, you get in your sports car, crank up the engine, put the top down and turn up the radio. When you slip into first gear and power away, all is good with the world.

How Does Driving a Convertible Add to Your Life?

Wind in your hair and a feeling of freedom. You can see everything around you and it puts a smile on your face.

For more club information, go to VillagesBMWZ-Club.com.